RITMO DANCE

BY JESSIE HALEGUA

Catalog

Classes • Memberships • Services

Hello there!

Welcome to Ritmo Dance, a space dedicated to movement, confidence, and community.

We specialize in Latin dance training for women, combining technique, strength, and joy in every class, in a supportive and welcoming environment. We also offer personalized private lessons and wedding dance choreography for couples who want to shine and feel connected on their special day.

In this catalog, you'll find detailed information about our classes, memberships, and training options to help you choose what suits you best.

Your dance journey begins here.

Table of contents

4 **Get to know us**
The story of our founder, who we are, and our core values.

7 **Group classes**
Our classes, your first class experience, FAQ, memberships and more.

13 **Private classes**
Exclusive and fully personalized experience.

15 **Private workshop**
Special experience personalized to your group.

16 **Wedding dance**
The journey, FAQ, prices and more.

21 **Contact & founder's message**
Let's start your dance journey together.

My Dance Journey

Hi, I'm Jessie and I'm so happy you are here!

I established Ritmo Dance Academy because dancing has transformed my life. I used to struggle with insecurity and self-doubt, but dancing helped me build confidence and express myself freely.

I truly believe everybody can dance and feel empowered by it. My goal is to create a supportive space where women can connect with their bodies, overcome self-doubt and judgment, and experience joy through movement.

I'm committed to offering not just great dance classes, but an exceptional experience that builds confidence and community.

Dancing has transformed my life.

Who We Are

At Ritmo Dance, we believe every woman can feel confident, strong, and energized through Latin dance.

Our academy offers a supportive, judgment-free space where you can grow at your own pace, build confidence and be part of an amazing uplifting community.

Our women-only group classes in Salsa, Bachata and Brazilian Samba need no partner, and our members come from Haarlem, Hoofddorp, Heemstede, Bloemendaal and Amsterdam.

We also offer private lessons, wedding dance lessons, Salsa partner-work course and private group workshops.

Our Core Values

1 Confidence

Dance has the power to transform how we see ourselves. Our goal is to help our students break past self-doubt and feel strong and confident.

2 Community

Dance is better together. We foster a welcoming and supportive community of women, where we motivate each other, celebrate progress, and grow side by side.

3 Joy

Dance should feel uplifting and fun. We create classes that energize you, reduce stress, and leave you walking out smiling after every session.

4 Quality

Just as we encourage our students to improve, we also continuously try to improve our teaching, business, and services to provide you the best experience possible.

Group Classes

They are the heart of Ritmo Dance!

Each class blends technique, drills, and choreography in a supportive, women-only environment where you can move freely, build new skills, and express yourself with confidence.

Choose the style that fits you, and enjoy the energy of training and growing together.

Choose Your Class

Salsa

Elegant, feminine, and playful.
Learn rhythm, footwork, body movement, and styling while building coordination and confidence.
Leave each class feeling lighter, more confident, and excited to dance again.

Brazilian Samba

Energetic, empowering, and joyful.
Learn rhythm, stamina, body control, and the signature hip movements that make Samba so unique.
Leave each class feeling energized, confident, and full of joy.

Bachata

Smooth, feminine, and romantic.
Learn soft hip movement, body isolations, styling, and musicality.
Leave each class feeling grounded, feminine and more connected to your body.

Technique

Precise, focused, and transformative.
Improve your posture, coordination, balance, and body awareness through targeted movement training.

Your First Class

Before each participant arrives at her first lesson, it's very important to us that she feels confident, excited, and looking forward to learning to dance.
Therefore, before your first class, you will receive a playlist from us including:

- **General preparation video:** what to wear and what to bring with you.
- **Professional preparation video:** a short, recorded workshop that will teach you the rhythm and the basic step.

The Flow of Our Classes

We begin each class with a warm-up to prepare your body, joints, and muscles, while also training your nervous system to connect movement with the rhythm of music. Then, we learn the choreography of the day, we teach every move step by step, while helping you build confidence.

By the end of class, everyone dances the full choreography together. We record a short video of our practice, so you can review the material, keep practicing, and track your progress over time.

What Our Students Say About Us

I've been dancing for a month now and I was looking for a fun way to stay active. I didn't know what to expect and thought it might be just another class, but I was blown away!
Jessie is an incredible teacher. She breaks down every movement patiently, over and over again. I didn't think I could dance, but my body started cooperating, learning new moves, and I feel so much lighter! I now look forward to every lesson!

Iris | Salsa & Bachata

I highly recommend Jessie's Samba classes. I've been learning and dancing for several months now and I look forward to every lesson. I was looking for a Samba class with a fun and welcoming atmosphere, a place where women can enjoy learning together with great energy.
Each lesson is an hour of fun, fitness, freedom, and joy. Jessie is a wonderful teacher, patient, professional, and full of love for her art. I highly recommend her to anyone who wants to take some quality time for themselves, dance, and feel at home!

Maya | Samba

Read more reviews

FAQ

Do I need previous dance experience?

No prior experience needed!

You can start with our Basics classes to learn rhythm, posture, and the basic steps.

After joining for 4-6 weeks, you'll have a solid foundation to move on to the Beginner level.

Can I try a class before joining a membership?

Absolutely!

We recommend starting with a trial, where you can join as many classes as you like in a week.

It's the best way to experience the Ritmo vibe and see if it's right for you.

What should I wear?

You don't need special dance shoes for your first class. Wear comfortable clothes that let you move freely, the most important thing is to feel good and enjoy dancing.

Any comfortable shoes are fine. You can also get a pair of our "dance socks" and put them over your shoes to reduce friction and protect your joints.

What happens if I miss a class?

No problem at all. Your credits remain available for you to use at any time during the month. Please cancel or reschedule your booking up to 5 hours before the class to keep your credit. You can also carry over one unused credit to be used within the following month, giving you even more flexibility when your plans change.

Tap for more FAQ

Memberships

Dancing is a journey. Like any other complex skill, it takes practice, consistency, and time to see real progress.

Our membership plans are here to support your journey by helping you stay committed and see real growth while keeping things flexible.

Starter

5 classes/month

Perfect for beginners who want to stay consistent without overloading their week. Keep the rhythm alive, build confidence, and enjoy Latin energy at a comfortable pace.

Growth

9 classes/month

For dancers who want to step it up and have a vibrant weekly routine! This plan gives you more practice, faster progress, and more time to connect with the music and your body.

All Inclusive

Unlimited classes

Unlimited access to all weekly classes and make dancing a bigger part of your routine! Perfect for passionate dancers who want to progress faster and fully immerse themselves in Latin dance.

Choose your plan

Private Classes

Dance is a personal journey, and sometimes the best way to grow is in the comfort of your own home!

Whether you're a shy beginner building confidence or a couple looking for a romantic "date night" experience, we bring the expertise directly to you.

It's the perfect way to surprise a loved one or enjoy focused, one-on-one guidance away from the crowd. Together, we'll turn your living room into a place of connection and laughter, making you feel confident from the very first step.

Our Packages

Starter

1 hour of personalized coaching

The perfect gift for an anniversary, Valentine's Day, or a birthday. It's a great way to surprise a loved one, or "test drive" the experience before committing to a full pack.

Growth

4 hours of personalized coaching

Start your journey with a consistent monthly rhythm. Master the basic steps and timing while building the muscle memory and coordination needed to feel confident on the floor.

Growth Plus

8 hours of personalized coaching

Our best value for long-term growth. We evolve month-by-month, adding new steps and focusing on body movement and technique to ensure your progress is steady and built to last.

Check availability

Private Workshop

A fully personalized experience designed for your group.

Perfect for birthdays, bachelorette parties, girls' nights, office events, team building, or any special celebration!

Everything is tailored to your wishes, from the music and dance style to the energy and overall vibe of the workshop. We'll create an experience that fits your occasion perfectly.

Get your quote

Wedding Dance

You've planned every detail of your special day, and now it's time to create a moment that truly lasts!

Your first dance is one of the most personal and meaningful parts of your wedding, and it should reflect the unique bond you share.

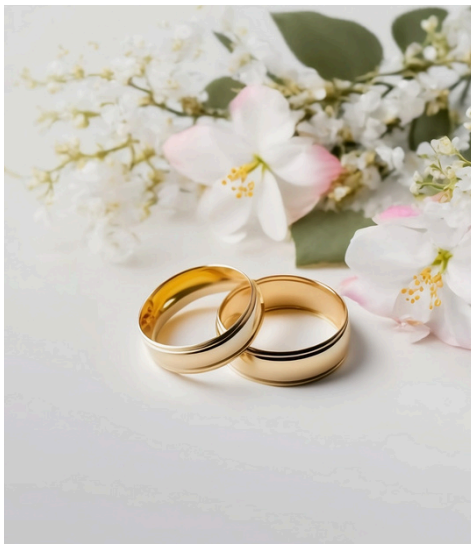
We'll create a choreography that tells your story and feels completely natural to you.

Even if you've never danced before, you'll feel confident, comfortable, and excited from the very first step.

The Journey

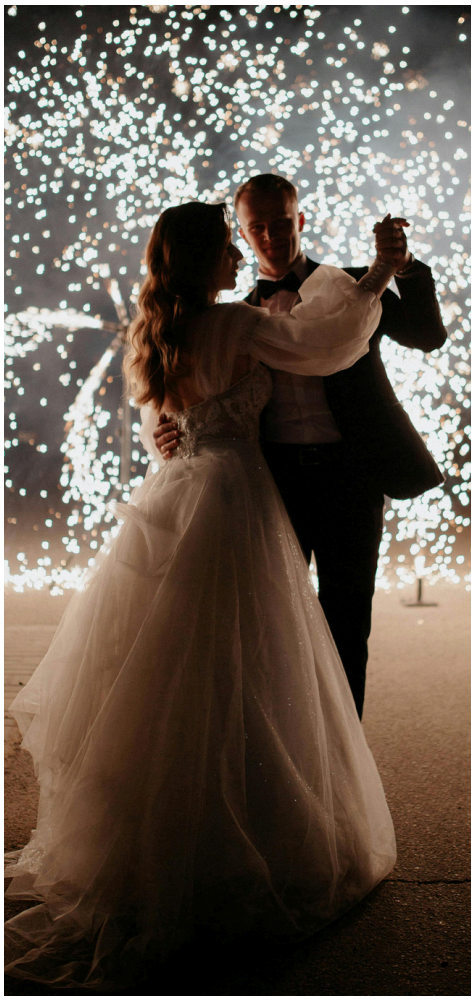
1 Free Introduction Call

We'll start with a call to get to know each other. We'll talk about your wedding dress, your song, your vision, and how you imagine your dance; romantic, elegant, or playful.
Every detail matters, and this is where your personalized experience begins.



2 From Vision to Reality

Based on everything you shared, we'll create a beautiful first dance that feels effortless and reflects your unique connection, and we'll guide you step-by-step through the journey.
The goal is for you to feel confident, connected, and genuinely enjoy dancing together.



3 Ongoing Support

We're with you every step of the way, not just during the lessons. Whether you need feedback on a practice video, help easing last-minute nerves, or even a final run-through on your wedding day, we'll be there.
From our first call to your big moment, you'll have our full support.

What Happy Couples Say About Us

We worked with Jessie for our wedding dance. She was amazing throughout the journey.
Jessie listened us patiently, created the choreography and taught it to us. Even though we didn't have any previous dance experience, she helped us to create a truly beautiful dance!
As same-sex couple, working with Jessie to create a dance that will match with us was a pleasure. Thank you Jessie 🤍

Sean & Ryan

Me and my wife had a blast with Jessie. Not just learned how to dance but also learned to love to dance and it helped us setting the perfect mood on our wedding!

Natalie & Liam

We had the most amazing experience with Jessie!! My husband and I took lessons from Jessie for our wedding dance. She listened to what we wanted, how we wanted the dance to feel and turned it into an amazing choreography that felt exactly like us. She adapted the choreography to our abilities and also our personalities which made it even more special. She was also an incredibly patient and encouraging teacher, and the lessons with her flew by.
Our wedding dance turned out even better than we could have imagined, and we had the best time performing it. We couldn't recommend her more! ❤️

Serra & Thom

Read more reviews

FAQ

When should we start?

We recommend starting 2–4 months before your wedding to feel relaxed and confident.

Short on time? No problem, we can still create a beautiful dance in a few weeks, but please note that your choreography may be simpler.

How many lessons will we need?

It depends on your experience, choreography preferences, and practice time. We'll discuss everything in our introduction call and recommend the package that suits you best.

Will I be able to dance in my wedding dress?

Absolutely! We'll design a choreography that matches your dress style and lets you move comfortably and beautifully. Your dress will become part of the magic!

Do we need experience?

Not at all! We have worked with many couples who had never danced before in their lives, and they looked absolutely beautiful and confident on their wedding.

The key is to start 2–4 months in advance and practice consistently. With the right guidance, anyone can learn to dance.

Book your free intro call

Choose Your Package

We have a package for every couple, choose the one that fits your needs and get ready to shine on the dance floor!

Silver

1 Class

Perfect for couples with only a few weeks before the wedding. Even with just one class, you will:

- ✓ Short and elegant half choreography
- ✓ Step onto the dance floor with confidence

Gold

4 Classes

Perfect for couples with at least a month to prepare. You'll feel connected, confident, and ready to shine together on the dance floor.

- ✓ A fully personalized choreography
- ✓ Includes music editing
- ✓ Learn a romantic dip, and a lift (if you'd like!)
- ✓ Every move is tailored to your song, dress, and comfort
- ✓ Final class is dedicated to practice & building confidence

Gold Plus

8 Classes

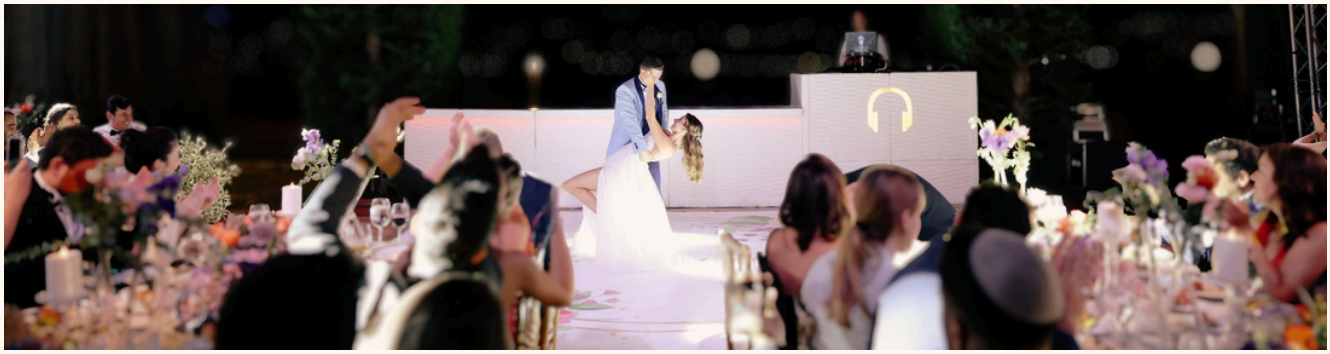
For couples who want something unforgettable! This package gives you all the time, guidance, and support you need to bring your dream to life.
Includes everything in the 4-class package, plus:

- ✓ Learn more advanced moves, transitions, and musicality
- ✓ Extra practice time and high-level polishing
- ✓ We'll be there with you for the final rehearsal on your big day

Ready to create an unforgettable first dance?
Tap here to book your free intro call!

Let's talk

Let's Dance!



Every great dancer starts exactly where you are; with the decision to take that first step.

Whether you're new to dance, returning after a break, or preparing for a special moment like your wedding, Ritmo Dance is here to support you with professional guidance throughout your journey.

This is your space to grow, express yourself, and feel confident. Join our community, move with us, and discover what your body is capable of.

Reach out to us and let's start dancing together.

RITMO DANCE

BY JESSIE HALEGUA

More Information

WWW.RITMO-DANCE.COM

Let's Connect

JOIN THE COMMUNITY

RITMO_DANCE_ACADEMY

Contact Us

HELLO@RITMO-DANCE.COM

+31 6 4554 1093